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FOR IMMEDIATE RELEASE

Novus 2014 Food Drive Offers Local Children Freedom from Summer Hunger

Employee Generosity Doubles Goal of Donating 30,000 Pounds of Food to the St. Louis Area Foodbank

ST. LOUIS, MO. (June 27, 2014) —Today, Novus International honored the generosity of their employees by matching donations to the St. Louis Area Foodbank.

The company's matching funds bring the 2014 Food and Funds Drive total to \$15,000.

The theme of this year's food drive, "Freedom from Summer Hunger," focused on helping children who struggle with hunger during the summer months when they don't have access to subsidized school meals.

Frank Finnegan, president and CEO of the St. Louis Area Foodbank, accepted the donation from Novus's David Friedman at the Novus corporate headquarters today.

"It is the ongoing support of community institutions like Novus International that allows us to continue our work in the fight against hunger," Finnegan said. "The generosity of Novus employees and management has been demonstrated year after year. Thanks to them, we will be able to provide an additional 60,000 meals to families in need in the bi-state region."

One in six Americans lives in a household that cannot afford adequate food. Food insecurity affects 50 million people in United States, including 17 million children.

Missouri ranks 45th in the ratio of summer meals to school year meals, with eight children fed in the summer for every 100 who qualify during the school year. The 2014 Novus Food Drive Committee set a goal to collect 30,000 pounds of food from May 27 to June 13. Thanks to the generosity of Novus' employees and the company's matching funds, more than 60,000 meals can be provided to local families through the St. Louis Area Foodbank.

Novus employees rose to the challenge and were motivated through employee engagement rewards, such as weekly giveaways and an ice cream social for the winning team.

Patrick Delhougne of the St. Louis Area Foodbank spoke with employees about the mission of the food drive in the final days for giving.

Samson Li, vice president of global sales and marketing, even participated in the SNAP challenge and blogged about his experience to help employees put hunger into perspective on a daily basis. His experiences were chronicled on the [Novus blog](#) to share the mission with all stakeholders.



"We're proud to support the St. Louis Area Foodbank," said David Friedman, chief financial officer at Novus. "With a corporate vision to help feed the world affordable, wholesome food and achieve a higher quality of life, we recognize that it begins right here at home. We are delighted to be able to help families in the St. Louis area."

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About Novus International, Inc.

Novus International, Inc. is headquartered in metropolitan St. Louis, Missouri, U.S.A. and serves customers in nearly 100 countries around the world. A global leader in developing animal health and nutrition solutions, Novus's products include ALIMET[®] and MHA[®] feed supplements, ACTIVATE[®] nutritional feed acid, ACIDOMIX[®] preservative premixture, CIBENZA[®] feed additive, MINTREX[®] chelated trace mineral, SANTOQUIN[®] feed preservative, MERA[™]Met aquaculture feed additive, AGRADO[®] feed antioxidant and many other specialty ingredients. Stratum Nutrition, a division of Novus Nutrition Brands, LLC, focuses on human nutrition through specialty and functional ingredients for manufacturers of foods, beverages and dietary supplements (www.stratumnutrition.com).

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About the St. Louis Area Foodbank

The St. Louis Area Foodbank began its service to the community in 1975. Today, we continue to be an organization that relies on the generosity of others to make a difference in the lives of those in need of food assistance. Since that time, we've grown to become the bi-state region's largest nonprofit 501(c)(3) food distribution center dedicated to feeding those in need. Through our network of more than 500 partner agencies, we distributed nearly 35 million pounds of food in FY2013. For more information, visit www.stlfoodbank.org.