



Novus Increases Price for Methionine Hydroxy Analog Feed Supplement Products by 8%

Price increase affects two of the international feed additive company's products

ST. CHARLES, MO (May 7, 2019) – Novus International, Inc., announces an eight percent price increase for ALIMET® and MHA® feed supplements worldwide, effective immediately. All existing contracts will be honored.

About Novus International, Inc.

Novus International, Inc. is headquartered in metropolitan St. Charles, Missouri, U.S.A. and serves customers in over 100 countries around the world. A global leader in developing animal health and nutrition solutions, Novus International's products include ALIMET® and MHA® feed supplements, ACTIVATE® nutritional feed acid, ACIDOMIX® preservative premixture, CIBENZA® enzyme feed additive, MINTREX® chelated trace minerals, SANTOQUIN® feed preservative, AGRADO® feed antioxidant and many other specialty ingredients. Stratum Nutrition, a division of Novus Nutrition Brands, LLC, focuses on human nutrition through specialty and functional ingredients for manufacturers of foods, beverages and dietary supplements (www.stratumnutrition.com). Novus is privately owned by Mitsui & Co. (U.S.A.), Inc. and Nippon Soda Co., Ltd. For more information, visit www.novusint.com. ©2019 Novus International, Inc. All rights reserved.