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Novus Supports the Intestinal Health Scientific Interest Group (IHSIG) with Silver Sponsorship

Latest research on AVIMATRIX® to be displayed by Novus at Annual Intestinal Health Symposium in Thailand

BRUSSELS (October 2nd, 2017) — Novus International, Inc., as a leader in animal nutrition and health solutions, is proud to support the Intestinal Health Scientific Interest Group (IHSIG) in its 5th Symposium on Poultry Intestinal Health. Novus will share its latest research on AVIMATRIX®, *a premixture based on a blend of aromatic compounds, primarily benzoic acid, embedded in a vegetable fat matrix*, through a Silver Sponsorship at the scientific symposium in Bangkok, Thailand, October 11-12.

More than 400 participants are expected to attend this year's symposium. IHSIG focuses on the *One World, One Health* concept which believes that human health is connected to the health of animals and is therefore also in relation with the intestinal health in poultry.

As mentioned by IHSIG, the industry needs to be aware of animal health if we want to improve poultry production. This symposium is intended to give the industry representatives the opportunity to have better understanding of the complex microbiota composition in the host – which will lead to a better gut health and performance.

“The Novus Premium Blend manufacturing technology enables the active substances of AVIMATRIX to reach the lower segments of birds’ digestive tract and to efficiently support a healthy gut micro-flora that ultimately results in improved production efficiency (growth and feed conversion), particularly in poultry operations facing intestinal health challenges. More than 5 years of sound R&D work as well as commercial experiences evidenced that AVIMATRIX can improve litter quality and foot pad health beyond performance in broilers & turkeys” said Silvia Peris, Head of Technical Services in Europe and the Middle East for Novus.

Sven Keller, Sr. Technical Service manager for Novus Europe will present Novus latest advances in poultry nutrition with a presentation on AVIMATRIX. “At the 5th International IHSIG Symposium we will present our latest research and experiences on how AVIMATRIX can establish or maintain a healthy intestinal flora. Studies under commercial and research conditions have shown for example increased numbers in lactobacilli populations and lower *C. perfringens* and *E.Coli* levels. Additional gut health related parameters will be discussed during the presentation” said Keller.

For more information about Novus, please visit <http://www.novusint.com/en-GB/>

About Novus International, Inc.

Novus International, Inc. is headquartered in metropolitan St. Louis, Missouri, U.S.A. and serves customers in nearly 100 countries around the world. A global leader in developing animal health and nutrition solutions, Novus International's products include ALIMET® and MHA® feed supplements, ACTIVATE® nutritional feed acid, ACIDOMIX® preservative premixture, CIBENZA® enzyme feed additive, MINTREX® chelated trace minerals, SANTOQUIN® feed preservative, AGRADO® feed antioxidant and many other specialty ingredients. Stratum Nutrition, a division of Novus Nutrition Brands, LLC, focuses on human nutrition through specialty and functional ingredients for manufacturers of foods, beverages and dietary supplements (www.stratumnutrition.com).

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