

**FOR IMMEDIATE RELEASE**

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**Novus participation to the 51st edition of Journées de la Recherche Porcine**

Brussels, Belgium (February 11th, 2019). Novus International, Inc., has participated to the 51<sup>st</sup> edition of JRP (Journées de la Recherche Porcine). The congress took place in Paris, France from February 5-6, bringing together swine production professionals from France and other European countries.

More than 450 people participated to the JRP. The conference gathered different players of the swine sector to cover several topics on modern swine industry, nutrition, animal welfare, animal health, genetic and meat quality.

Novus, as a leader in animal nutrition and health solutions, presented a study conducted in Spain on 82 commercial farms and a total of 124,000 sows of different genetic lines and farm sizes over two consecutive years. Results shows that farms feeding their sows with organic trace minerals chelated with hydroxy analogue of methionine (MINTREX®), at a dose of 50-10-20 ppm (Zn-Cu-Mn, respectively) have lower sow mortality rate, lower number of stillborn piglets, a greater number of live weaners, and greater longevity, as demonstrated by a lower replacement rate.

*“The higher bioavailability of MINTREX allows using trace minerals in the feed at lower inclusion rate by completely replacing the inorganic forms, while improving the productivity of the hyperprolific sows on commercial conditions”*, said Silvia Peris, head of technical services in Europe and the Middle East for Novus.

These technical sessions are essential for Novus to present its latest researches in the high priority areas of the swine industry and to uplift animal performance and producer profitability through its solutions. More information about Novus’s products and other upcoming events can be found at [www.novusint.com](http://www.novusint.com).

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**About Novus International, Inc.**

Novus International, Inc. is headquartered in metropolitan St. Louis, Missouri, USA and serves customers in over 100 countries around the world. A global leader in developing animal health and nutrition solutions, Novus International’s products include ALIMET® and MHA® feed supplements, ACTIVATE® nutritional feed acid, ACIDOMIX® preservative premixture, CIBENZA® enzyme feed additive, MINTREX® chelated trace minerals, SANTOQUIN® feed preservative, AGRADO® feed antioxidant and many other specialty ingredients. ESM Technologies, LLC, a joint venture between Novus Nutrition Brands, LLC, a subsidiary of Novus International, and ESM Holdings, LLC, focuses on human nutrition through specialty and functional ingredients for manufacturers of foods, beverages and dietary supplements ([www.stratumnutrition.com](http://www.stratumnutrition.com)). Novus is privately owned by Mitsui & Co. (USA), Inc. and Nippon Soda Co., Ltd. For more information, visit [www.novusint.com](http://www.novusint.com). ©2018 Novus International, Inc. All rights reserved.